

# WAKE BAR FLYER ADVERTISING CONTRACT/ 2010

Please complete this form and return it with your ad.

**Check One:**

|     |                |              |                  |               |                                 |             |
|-----|----------------|--------------|------------------|---------------|---------------------------------|-------------|
|     | <u>Ad Size</u> | <u>Month</u> | <u>Half-Year</u> | <u>Annual</u> | <u>Special Placement Annual</u> |             |
| ___ | 1/4 Page       | \$150        | \$825            | \$1500        | \$1725                          | \$1875      |
| ___ | 1/2 Page       | \$300        | \$1650           | \$3000        | \$3450                          | \$3750      |
| ___ | Full Page      | \$500        | \$2750           | \$5000        | \$5750                          | \$6250      |
|     |                |              |                  |               | (Inside Cover)                  | (Back Page) |

|     |                   |                    |                   |
|-----|-------------------|--------------------|-------------------|
|     | <u>Classified</u> | <u>WCBA Member</u> | <u>Non-Member</u> |
| ___ | 1-50 words        | \$25               | \$50              |
| ___ | 51-100 words      | \$35               | \$60              |

**Check Desired Issue(s):**

|     |              |                     |     |              |                     |
|-----|--------------|---------------------|-----|--------------|---------------------|
|     | <u>Issue</u> | <u>Closing Date</u> |     | <u>Issue</u> | <u>Closing Date</u> |
| ___ | Jan 09       | 12/29/09            | ___ | July 10      | 7/02/10             |
| ___ | Feb 10       | 2/01/10             | ___ | Aug 10       | 7/26/10             |
| ___ | Mar 10       | 2/22/10             | ___ | Sept 10      | 8/30/10             |
| ___ | Apr 10       | 3/29/10             | ___ | Oct 10       | 9/27/10             |
| ___ | May 10       | 4/26/10             | ___ | Nov 10       | 10/26/10            |
| ___ | June 10      | 5/24/10             | ___ | Dec 10       | 11/24/10            |

**Read & Sign:**

Terms: In order to qualify for the Half-Year or Annual rates, the purchaser **must pay in advance** (non refundable). The Half-Year rate allows a purchaser to advertise in any six of the next twelve issues at a reduced price. The Annual rate allows a purchaser to advertise in each issue of the year with a substantial savings. (Discount rates are not available for Classified Ads.) Special placement options are available for Annual Contracts only, on a first come basis. All information to be published is subject to editorial review. Materials should be submitted on or before the closing date as indicated for that issue.

\_\_\_\_\_ advertiser agrees to the above terms.  
(Organization Name)

Mailing Address:

\_\_\_\_\_

Telephone: \_\_\_\_\_ Fax Number \_\_\_\_\_

Signature: \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

**Please charge my:** Visa      Mastercard      American Express

Card # \_\_\_\_\_ Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

|                     |       |        |        |     |
|---------------------|-------|--------|--------|-----|
| FOR OFFICE USE ONLY |       |        |        |     |
| STATE BAR #         | DATE: | CHECK# | AMOUNT | P F |

# WAKE BAR *Flyer*

A Regular Publication of the  
**WAKE COUNTY BAR ASSOCIATION**  
1925-2008

*83 Years of Service & Professionalism*

## Advertising Specifications

**Full Page** (width × height) — 7×9 inches (\$500<sup>00</sup>)

**Half Page** (width × height) — 5×6 inches (\$300<sup>00</sup>)

**Quarter Page Vertical** — 2½×6 inches > (\$150<sup>00</sup>)

**Quarter Page Horizontal** — 5×3 inches >

Special placement options are available for Annual Contracts only, on a first come basis.  
Back Cover = add 25%, Specific Inside Page = add 15%.

*For scheduling, contact:*

*Maria Dover*

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*(919) 677-9903 • (919) 657-1564 (Fax)*

Quarter Page Vertical

Quarter Page Horizontal

Full Page